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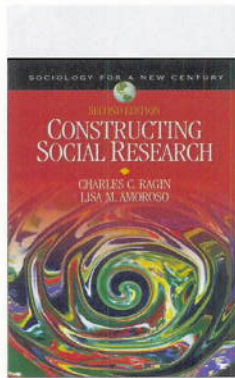
ADVENTURES IN SOCIAL RESEARCH: Data Analysis Using IBM® SPSS® Statistics SEVENTH EDITION

Earl Babbie, *Chapman University* • Fred S. Halley, *State University of New York, Brockport* • William E. Wagner, III, *California State University, Channel Islands* • Jeanne Zaino, *Iona College*

This Seventh Edition guides students step-by-step through the process of data analysis using SPSS®/PASW Statistics and 2008 General Social Survey (GSS) data. Written by esteemed social science research authors, this workbook encourages students to practice SPSS as they read about it and provides a practical, hands-on introduction to conceptualization, measurement, and association through active learning. Arranged to parallel most introductory research methods texts, this text starts with an introduction to computerized data analysis and the social research process, then walks readers step-by-step through univariate, bivariate, and multivariate analysis using SPSS Statistics.

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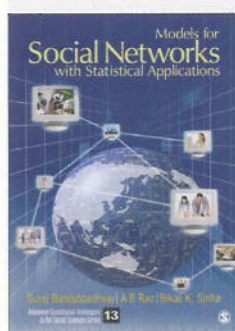
CONSTRUCTING SOCIAL RESEARCH: The Unity and Diversity of Method SECOND EDITION

Charles C. Ragin, *University of Arizona* • Lisa M. Amoroso, *Dominican University*

This text is a concise, innovative text designed for undergraduate Research Methods courses in the Social Sciences. This *Sociology for a New Century Series* text effectively highlights the unity and diversity of methods across disciplines and cultures using comparative and historical examples. Ragin and Amoroso clearly demonstrate the similarities among three major traditions: qualitative research on commonalities, comparative research on diversity, and quantitative research on relationships among variables. Together, these three compelling research strategies provide a solid foundation for studying all social phenomena, from examining the complexities of everyday life to investigating the power of transnational processes.

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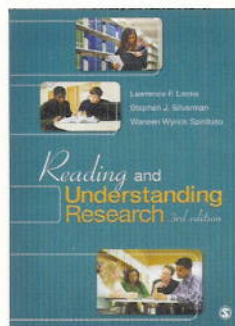
MODELS FOR SOCIAL NETWORKS WITH STATISTICAL APPLICATIONS

Suraj Bandyopadhyay, *Indian Statistical Institute* • A. R. Rao, *Indian Statistical Institute* • Bikas K. Sinha, *Indian Statistical Institute*

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